



# Intonation's 2017 Gala

*Celebrating the Power of Pop*

## Intonation 2017 POP Gala - Sponsorship Levels & Benefits

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes optional customization and support from Intonation staff.

### ALL Sponsorship Levels include:

- Company Name and Logo Inclusion in all promotional and event materials
- Hyperlinked company logo or name recognition on event website

### Sponsorship Levels:

#### **Lead Sponsor - \$15,000**

Become our Lead Sponsor and receive exclusive marketing benefits for your company including the opportunity to introduce our special guest artist at the event. This is a fully customized opportunity and guarantees industry exclusivity. Includes all benefits listed at all levels below.

#### **Platinum Record - \$10,000**

- After-party naming rights at the event
- Premium seating for a table of 10
- Admission to Pre-Event VIP Reception for all guests
- VIP gifting suite for all guests
- Free Valet Parking for all guests
- Full Page program ad
- Opportunity to introduce Intonation student performances at the event
- Year-Long Sponsorship Recognition on Intonation's Website
- Social Media feature on all Intonation channels
- On-Stage Sponsor Acknowledgment
- Customized day of service opportunity for your employees

#### **Gold Record-\$7,500**

- Premium seating for a table of 10
- Admission to Pre-Event VIP Reception for all guests
- VIP gifting suite
- Free Valet Parking
- Full Page program ad
- Year-Long Sponsorship Recognition on Intonation's Website
- Social Media feature on all Intonation channels
- On-Stage Sponsor Acknowledgment
- Customized day of service opportunity for your employees

#### **Hit Single - \$5,000**

- Premium seating for a table of 10
- Admission for 4 to pre-event VIP Reception and Artist Meet & Greet
- VIP Gifting Suite
- Free Valet Parking for 4
- Full Page program Ad
- Year-Long Sponsorship Recognition on Intonation's Website
- On-Stage Sponsor Acknowledgment
- Customized day of service opportunity for your employees

#### **Debut Album - \$2,500**

- Reserved seating for 6
- Admission to pre-event VIP Reception and Artist Meet & Greet for 2
- Free Valet Parking for 2
- Half-Page program Ad
- On-Stage Sponsor Acknowledgment

#### **Band Mates - \$1,000**

- Reserved seating for 2
- Free Valet Parking for 2
- 1/4-Page program Ad